

Todd Zimmer – Graphic Designer
P.O. Box 2001 Berkeley, CA 94702
(home) 510.644.9849, (mobile) 510.501.1513
ToddZimmer@gmail.com www.ToddZimmer.com

About:

Originally from New Jersey, I spent a great number of years working as a graphic designer in the New York Metropolitan Area. I moved to California in 2002 and have worked consistently as both an educator and graphic designer. At home working with both large companies and individuals, I have a solid relationship with many of my clients. Listening to what a client wants and needs is the secret to my success and will only feel a job is well done when a client lets me know.

Computer Skills:

All versions of Adobe Photoshop • Adobe Illustrator • Adobe Acrobat • Adobe InDesign • Adobe Image Ready • Quark XPress • Macromedia Dreamweaver • Corel Painter IX • Microsoft Office • Mac OS and Windows

Education:

School of Visual Arts, New York, NY
B.F.A. awarded in Illustration and Cartooning
Several post-graduate design courses.

Work of merit:

Rivendell Bicycle Works, Walnut Creek, California
*Rivendell makes exceptional bicycles for discerning riders.
Designer of this companies annual catalog and magazine - "The Rivendell Reader".
Designer of graphics such as head badge and tube decals for both the Bombadil and Papilio bike frames.*

Terrain Magazine, Berkeley, California
*Terrain is published triennially by the Ecology Center. The Ecology Center is a non-profit organization serving the Bay Area since 1969.
Art Director for Terrain, Northern California's Environmental Magazine.*

Heritage Society, New York, New York
*Heritage Society is the manufacturer of Bamboards, an environmentally sound alternative to the common skate board and are made from bamboo.
Head graphic designer and illustrator of all Bamboards product and print collateral.*

Broken Heart Dolls, San Mateo, California
*Broken Heart Dolls are plush figures for tween/teen girls.
Co-founder and designer of this novelty plush released in Spring 2008*

MTV Networks / Addicting Games, San Francisco, California
*Addicting Games is an on-line flash game site owned by MTV Networks.
Avatar designer and conceptual artist for several games in development.*

Vaska Botanicals, Berkeley, California
*Vaska is nationally distributed, green alternative of commercial laundry products.
Package designer for several laundry products and household cleaners.*

Fellini, Berkeley, California
*Fellini is a popular trattoria and coffee shop.
Designer of this local restaurant's new advertising campaign and signage.*

Guide to the Goodlife, Berkeley, California
Content Design of several advertisements and pre-production for this directory distributed to Cal-State Berkeley students.

Juniper Chamber Music Festival, Logan Utah
Illustrated and designed promotional materials for this annual chamber music festival including the festival logo.

Dark Horse Books, Milwaukie, Oregon
Published illustration in "High Energy Rock & Roll: The Art Of Electric Frankenstein".

Hooligan Pictures, Caldwell, New Jersey
Design of this film companies logo.

Phineus Voyager Fund, San Francisco, California
Annual and monthly report design.

Brandolution, Malibu, California
Several illustrations for this licensing firm. Illustrations and graphics for skateboard apparel.

Aquent, San Francisco, California
Independent contractor for this design staffing firm.

Creative Group, San Francisco, California
Independent contractor for this design staffing firm.

Deva Productions, Lafayette, California
Book designer, for "Master Lessons For The Creative Musician", a book that includes chapters written by jazz luminaries. Published 2005.

**The above only reflects a fraction of my client base. A more thorough client list is available and references are available upon request.*

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Work Experience, Staff:

Oakland School For the Arts, Oakland, CA 2005 – 2006

Oakland's premier arts academy serving grades 6-12.

Position: Graphic Designer / Instructor / Advisor

- Designer / production manager of the school's print advertising and promotion including, but not limited to mass mailings, posters, event tickets and programs.
- Advisor for full-color, hard-cover yearbook commemorating the school's first graduating class.
- Art History teacher for a class of 18-20 students, 15-18 years old.
- Advisor on the school newspaper and the Literary Arts Journal.

Expression College for Digital Arts, Emeryville, CA 2004 – 2005

Expression is a unique new media arts college that teaches three programs: Sound Arts; Digital Visual Media (animation, 3D modeling and special effects); and Digital Graphic Design.

Position: Instructor for Digital Visual Media and Digital Graphic Design classes.

- Course director for Digital Graphic Design program. My classes included "Concept and Imaging" and "Production Studio For Graphic Designers".
- Instruct lab's for two departments, five days a week.
- Involved in planning of course curriculum.
- Assist and guide students with assignments using Adobe Creative Suite

Lighthouse Community Charter School, Oakland, CA 2003 – 2004

The Lighthouse Community Charter School is dedicated to increased academic outcomes for the Fruitvale and San Antonio neighborhoods of Oakland, California.

Position: Cartooning Instructor for after school enrichment program.

- Led a class of upwards to 15 students with an age range of 7-13.
- Planned course curriculum that includes every aspect of cartooning.
- Organized and chaperoned class trip to a local comic book convention.

Hippy Comix, inc., Richmond, CA 2001 – 2003

Hippy Comix is a publisher of several classic underground comic books distributed world wide.

Position: Art Director / Production Manager / Colorist

- Designer of all titles published from November 2001 through September 2003
- Digital colorist for Zodiac Mindwarp, Vampirella, Cherry Comics, and Fink.
- Design of corporate identity
- Design of all company advertising, catalogs and press releases.

Media Syndication, New York, NY 2001

A Marketing Service Company and the Worldwide Leader in Credit Card Billing Statement Inserts. Media Solution Services is a wholly owned subsidiary of Havas, the 6th largest Communications Group in the World.

Position: Senior Graphic Designer

- Designer of dozens of direct mail inserts including Bose, Bill Blass, and JC Penny.
- Extensive pre-production on all direct mail inserts
- Valuable experience working directly with commercial printers.

Eugene Biro, Corp. New York, NY 2000 – 2001

Eugene Biro is a recognized leader in the world of diamonds. As a diamond cutting house, wholesaler and comprehensive jewelry manufacturer, the company serves the diamond needs of retailers throughout the United States and the world.

Position: Senior Graphic Designer

- Designer of 110 page, full color catalog using skills such as digital photography, photo retouching and extensive editing of content.
- Designer of print advertisements seen in several industry trade magazines.
- Designer of several catalog sheets distributed nation wide to jewelry stores.
- Gained valuable knowledge of the four-color printing process through a close working relationship with several of the printers working with our company.